

ANNUAL REPORT 2025

25th ANNIVERSARY
EDITION



LUTA PELA PAZ



ANNUAL REPORT 2025



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MISSION, VISION AND VALUES

Luta pela Paz (LPP) was founded in Complexo da Maré, Rio de Janeiro, in 2000, with the aim of promoting the development of children and young people living in areas impacted by violence and social inequality. Through our own Academies, Collective Impact programmes and an Alliance of partners trained in our methodologies, we have reached more than 25 countries and directly or indirectly impacted over 250,000 people.

MISSION

Luta pela Paz works in communities impacted by inequality and violence so that young people can develop and contribute to building safe, healthy and inclusive societies.

VISION

To be internationally recognised for excellence in management, innovative methodologies and social impact, making a decisive contribution to the development of children and young people and to building safer and more inclusive societies.

VALUES

We recognise the power of young people. This means that youth play a central role in defining our organisational strategy and practices, guided by five values that permeate every area of our work:



EMBRACE - We believe in a society without exclusion, where everyone is welcome.



SOLIDARITY - We work together with our team, young people and communities.



CHAMPION - We work with dedication and commitment to be better at everything we do.



INSPIRATION - We seek to inspire our young people and to be inspired by them.



COURAGE - We work where many services do not reach and are proud to fight for peace.

THEORY OF CHANGE

Luta pela Paz works in favelas impacted by inequality and violence through three strategic axes of action:





Luke Dowdney
President and Founder of Luta pela Paz

MESSAGE FROM THE FOUNDER

2025 was a very special year, as we celebrated 25 years of our journey with achievements that truly made it a historic milestone for Luta pela Paz.

We occupied new and familiar spaces of great significance: from the streets and sports courts of Maré, which hosted a race, a range of combat sports and celebrations, and were even transformed into an open-air art gallery; to the Rio Art Museum, a symbol of Rio's cultural and urban renewal, where we held both an exhibition and an unforgettable celebration. We also gained prominent media visibility through an advertising campaign seen by more than two million people, with a presence on pay and free-to-air television, radio stations, digital displays at newsstands and posts on social media platforms including Instagram, YouTube and LinkedIn.

As if that were not enough, in this anniversary year we had the joy of seeing our young athlete Rebeca Lima step onto the podium to receive the gold medal at the World Boxing Championships in Liverpool. Rebeca, who joined LPP at just seven years old, was also named Breakthrough Athlete at the 2025 Brazil Olympic Awards - considered the Oscars of Brazilian sports.

The results achieved over these 25 years are forms of external recognition that reinforce the fact that, even in the face of many challenges, we have made consistent choices and followed the right path at every stage of our journey. Over this quarter-century, we have honoured our roots in boxing and martial arts while broadening our horizons to embrace new activities, new causes and new ways of understanding and achieving victory.

From the outset, Luta pela Paz has always gone beyond combat sports, working through the Five Pillars with a vision committed to young people's socioeconomic inclusion and to peacebuilding. In 2025, we broadened this perspective even further with our first visual arts project, Olhares Negros (Black Perspectives), an extension of a cross-cutting theme that has gained increasing strength within our methodology: anti-racist education.

Our work to include people with disabilities, which has been part of LPP for many years, was also strengthened through new projects such as *Abraçando as Diferenças no Esporte* (Embracing Differences in Sports), funded in 2025 by *Criança Esperança*, a major Brazilian social initiative run by the Globo TV network in partnership with UNESCO. Likewise, our work towards gender equality has undergone a profound transformation: from classes made up only of boys 25 years ago to an organisation that now promotes women's leadership in sports and fosters discussions about masculinities, including through international initiatives. This progress is also reflected in our figures: in 2025, women and girls accounted for 46.8% of the 2,530 participants in Boxing and Martial Arts classes in Maré.

Looking back over the past 25 years, I feel a mixture of humility and pride as I see Luta pela Paz continue to evolve, innovate and seek further growth. Despite the many challenges along the way, we remain driven by the same desire to transform lives, strengthen communities and expand our impact.

Throughout this report, you will get a closer look at our work and see images that reveal some of the powerful emotions we experienced in 2025. We enter 2026 aware that the future will also bring challenges and difficulties, but confident that, with the strength of our history, the power of our young people, the commitment of our team and the support of incredible partners, we will be ready to face every obstacle, grow even further and build the next 25 years with even more transformation and victories.

MESSAGE FROM THE YOUTH COUNCIL



Luta pela Paz's Youth Council is built by the coming together of the different voices, experiences and realities that make up the organisation's youth. Throughout the year, our meetings are spaces for dialogue, sharing what we have learned and reflecting on the challenges and transformations experienced in our community.

Every line we write carries a bit of these experiences, the achievements we celebrate, the difficulties we face and the ideas we build together. Looking ahead to the next 25 years, we hope that Luta pela Paz will continue to strengthen this commitment to listening and participation, expanding opportunities and impacting even more lives. May it continue to be a safe, welcoming and transformative space where young people can develop their autonomy.

We believe in the power of coming together, the strength of the collective and jointly building a future with more opportunities. We move forward together, connecting stories, strengthening networks and helping transform realities.

EVENTS



As we celebrate the 25 years of our journey, we value the community where we were born—Maré—and envision a future as powerful as the perspectives of our young people, hoping they will soar and continue to point us towards new horizons.

RACE IN MARÉ

Exclusively for women, the 3rd Destemidas Race followed a 4 km route through different streets of Maré and took place on Sunday, 26 October 2025, a sunny day that opened LPP's anniversary celebrations. Bringing together 400 runners, the event was part of the 3rd Women of the World Festival (WOW) programme. The *Destemidas* (Fearless) project is a partnership between Luta pela Paz and journalist Carol Barcellos, who attended the event and presented the trophies to the winners.

A former LPP and *Destemidas* student, world boxing champion Rebeca Lima made the podium in second place. Luciana Fagury, representing Petrobras, was first across the finish line, while project participant Kelvelene Martins came third.



The 3rd Destemidas Race received premium sponsorship from Genoa Capital, Karoon Energy and BTG Pactual, and sponsorship from Mattos Filho, Banco BOCOM BBM, Pinheiro Neto Advogados, SPX Capital, SporTV, PPSA, Verde Asset Management and Grupo GPS. Supported by CPR Eventos, the initiative received funding from the Federal Government through the Ministry of Sport under the Sports Incentive Law.



COMMUNITY SPORTS EVENT

On 22 November 2025, at the Rubens Vaz sports court in Maré, it was time to celebrate with *capoeira* performances and boxing and muay thai bouts at the Community Sports Event, which brought together around 300 people, including local residents and athletes. Community sports showcases have taken place since Luta pela Paz was founded. The first, held in Parque União in 2000, began a series of events designed to give our work greater local visibility and attract new students and families.

Athletes trained by Luta pela Paz who now stand out nationally and internationally, including boxers Daniel Bernabé and Paloma Lorrany and jiu-jitsu athlete Kaillany Melo, attended the event. For

Roberto Custódio, the organisation's Sports Manager and a former student, the initiative reinforces the project's impact: "The event demonstrates the credibility of the work being developed and brings together talents who become role models for other young people in the community."

CELEBRATIONS FOR STUDENTS

The celebrations also included the children and young people who take part in activities at LPP's Academy in Maré. With games, music and dancing, everyone joined in the festive atmosphere marking the NGO's 25th anniversary.



CELEBRATION BRINGS TOGETHER STAFF AND PARTNERS AT TERRAÇO DO MAR

Luta pela Paz's 25th anniversary celebrations created special encounters and brought Maré's infectious energy into the Rio Art Museum (MAR). More than a party, it was a major gathering to toast a quarter-century of achievements, memories and stories that transform lives. Joy filled the evening, bringing partners and staff together to celebrate our collective journey. We ended the year with renewed energy for the next chapters ahead!



OLHARES NEGROS (BLACK PERSPECTIVES) EXHIBITION - MAR AND MARÉ

Opened during the week of Black Awareness Day, the *Olhares Negros* photography exhibition occupied an entire floor of the Rio Art Museum (MAR) from 25 November to 10 December and was also displayed for a month on the streets of Complexo da Maré, in small-format outdoor advertising, from 19 November to 19 December 2025.

The exhibition was the result of photography workshops offered by LPP to 20 young Maré residents. The project’s aim is to value the narratives and perspectives of Black youth through photography, promoting artistic expression, recognition of identities and the recovery of the community’s collective memory and the organisation’s history.

Olhares Negros is a Luta pela Paz initiative sponsored by Genoa Capital, Grupo Genial, Grupo GPS and Grupo Cobra, through the Federal Government under the Cultural Incentive Law (Rouanet Law).





25TH ANNIVERSARY MEDIA CAMPAIGN

Luta pela Paz's 25th anniversary campaign was structured around three central objectives: to make Luta pela Paz better known to the general public, celebrate its history and reinforce its value proposition, highlighting sports as a driver of change alongside social inclusion, education and the development of young people's potential. The strategy considered different audiences and sought to strengthen recognition of the organisation as an agent of change, increase awareness of its impact and encourage a sense of belonging and closer engagement with partners.

In offline media, the campaign included pro bono advertising placements on pay television, radio and digital panels at newsstands in strategic locations across Rio de Janeiro. In the digital environment, channels including Instagram, LinkedIn and YouTube were used, with a focus on diversifying formats and content.

OFFLINE MEDIA RESULTS



+2 million
people reached
... through:



+600
TV placements



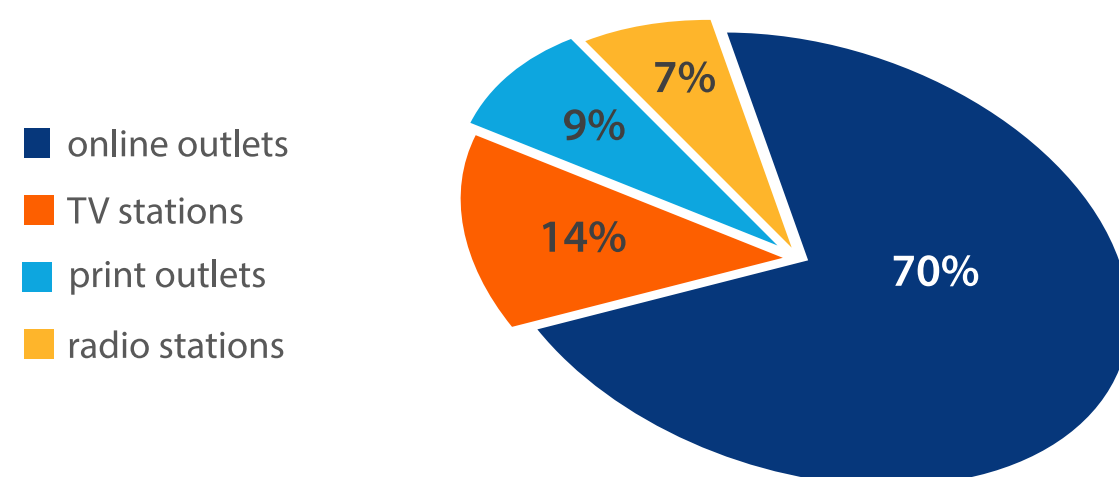
+200
Radio placements



+32,400
Newsstand placements

PRESS RESULTS

107 pieces of earned media coverage, of which



MEDIA VALUE

R\$5 million*
Approximately (~US\$1 million)

(*Media value indicates how much would have been spent had the secured space been purchased through the media outlets' commercial departments)

ONLINE MEDIA RESULTS



+2.1 million
reach on Instagram

Audience growth

+11,030 new followers

+47,300 interactions



+2.8 million
impressions on LinkedIn

Audience growth

+430 new followers

+31,000 video views



+2 million
views on YouTube

Audience growth

18,600 people reached monthly

+3,000 hours of watch time



REBECA LIMA MAKES HISTORY

In 2025, Rebeca Lima, born and raised in Maré and a Luta pela Paz student since the age of seven, made history. After becoming a five-time Brazilian champion at the Women's Elite Brazilian Boxing Championships, she won the gold medal at the World Boxing Championships in England. It was an unprecedented achievement for Brazilian boxing: Brazil's first gold medal at the senior World Boxing Championships. Before bringing this year of major victories to a close, she was named Breakthrough Athlete at the 2025 Brazil Olympic Awards.

"One of the things I've always really liked about boxing classes at LPP is how the coaches motivate us. They really encourage whoever is fighting. They say: when you get there, when you win. They tell us that we are going to make it with great conviction. When I was training, they'd speak to me as though they believed in me more than I believed in myself. And that made me believe in my own potential too," said the athlete, who was coached by Roberto Custódio and Miriam Cruz Parga, both also former students.

Rebeca Lima conquista a medalha de ouro no Mundial de Boxe 2025

Na final realizada neste domingo (14) em Liverpool (Inglaterra), brasileira superou polonesa em decisão dividida no feminino -60kg, o único título do Brasil no dia. Yuri Falcão, Isaias Ribeiro Filho e Luiz Oliveira, o "Bolinha", perderam para pugilistas do Uzbequistão e ficaram com a prata.



<https://www.olympics.com/pt/noticias/brasil-finais-mundial-boxe-2025>

SOLAR ENERGY AT THE ACADEMY



In the year Brazil hosted COP30 in Belém, Pará, Luta pela Paz took a concrete step towards a more sustainable future aligned with the values that guide the organisation. The installation of 72 solar panels at our headquarters in Maré is important far beyond reducing costs: it is also a tool for long-term transformation, bringing discussions about climate change and environmental preservation into the daily lives of students and the entire community.

“Surrounded by major expressways, Complexo da Maré is directly affected by environmental impacts. Studies already identify the community as a ‘heat island’, warning of the risks of severe temperature increases by 2050 and the high concentration of pollutants in the atmosphere. In this context, Luta pela Paz understands that looking at the environment and acting locally is an urgent need. Policies and debates on these and other environmental issues must effectively take into account the realities of favelas and peripheral areas,” said Fernanda França, coordinator of LPP’s Climate Justice Working Group.

The new photovoltaic system is expected to generate 60,000 kWh/year. In practice, this means an immediate impact for the organisation and its participants:

- **An 80% reduction in the electricity bill at the organisation’s headquarters.**
- **Air conditioning in training spaces, ensuring greater comfort and dignity for athletes and students.**
- **Partial financial sustainability, allowing the money saved on energy to be reinvested directly in the organisation’s social programmes.**

The installation was made possible through the support of Galp, which has invested in the potential of Luta pela Paz and Maré, walking alongside us as we build a more sustainable future full of possibilities for young people and the community.

AREAS OF OPERATION



In 2025, Luta pela Paz continued projects with international partners and in different Brazilian states. In Europe, through cooperation with the University of Coimbra in Portugal and funding from the European Union, we developed a training methodology for Portuguese, Croatian and Spanish sports educators. In Brazil, across our three strategic axes of action—Academy, Alliance and Collectives—we worked in communities in four states: Rio de Janeiro, São Paulo, Espírito Santo and Pará.

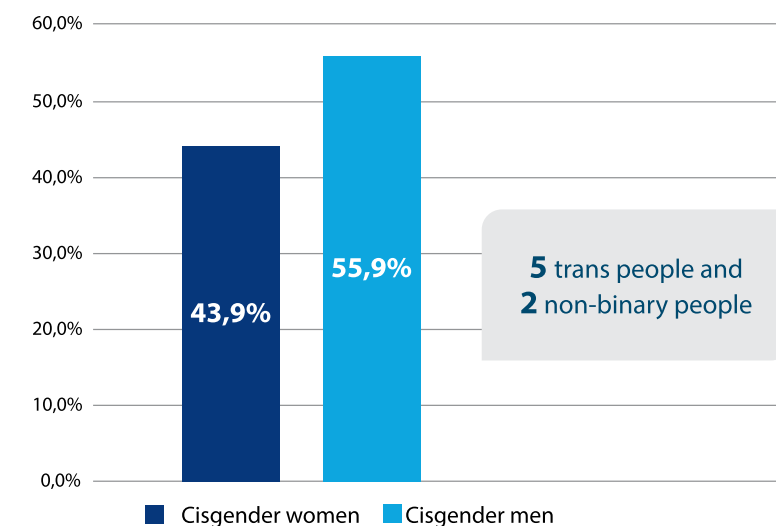
2025 IN NUMBERS

In 2025, Luta pela Paz implemented **16** projects: **ten** under the Academy axis, two under Collectives and four under Alliance. In total, **3,363** people were directly impacted, including children and young people receiving direct support, adults participating in training programmes and members of families and institutions reached through our Collective Impact programmes.

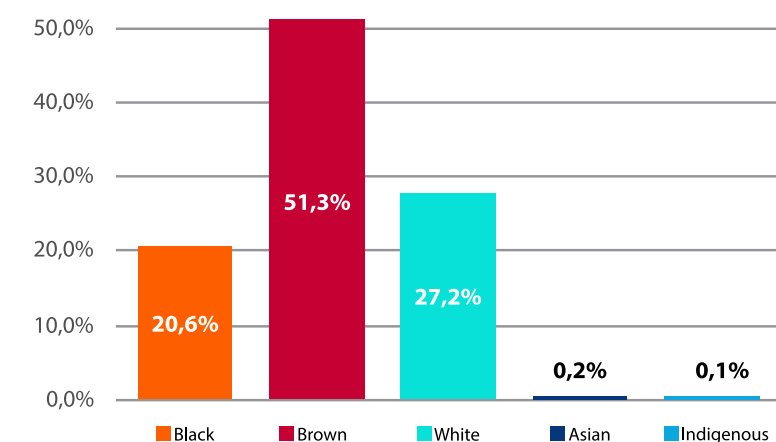


DIRECT SUPPORT (RJ, SP, PA)

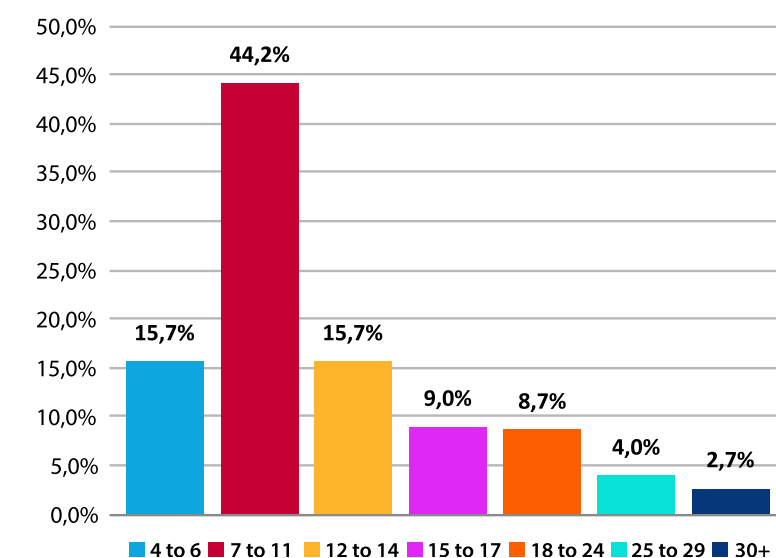
Gender



Race/Colour



Age



ACADEMIES - LPP ACADEMY IN MARÉ

In Complexo da Maré, **2,572** participants took part in Luta pela Paz activities, 16% more than in 2024. Of these, 72.8% were Black, 46.5% were women, four were transgender and one was non-binary, and 47 had disabilities or were neurodivergent. This is a record number of Luta pela Paz participants in Maré in a single year. Considering Boxing and Martial Arts classes at our Academy in Maré, there were **1,389** participants in 2025.

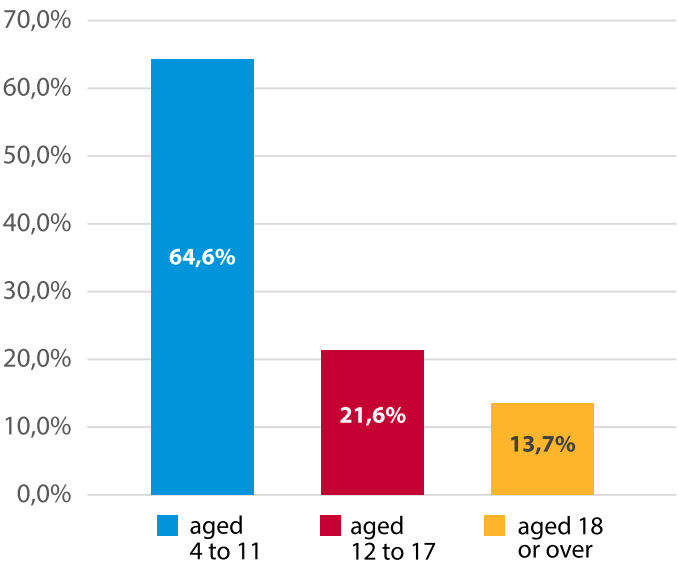
In 2025, our Academy in Maré reached its highest-ever level of community engagement. The renewal of strategic partnerships ensured the continuity of fundamental pillars such as Education, through Educational Support classes with **72 participants** aged 10 to 14, and Social Support, with **1,467 individual support** sessions, particularly activities promoting mental health and referrals to specialised public services. New support also allowed projects for people with disabilities to resume.

In 2025, we also continued our partnership with public schools in Maré, offering 36 classes combining capoeira and Personal Development across eight schools, with **1,170 children** aged 4 to 12 taking part.

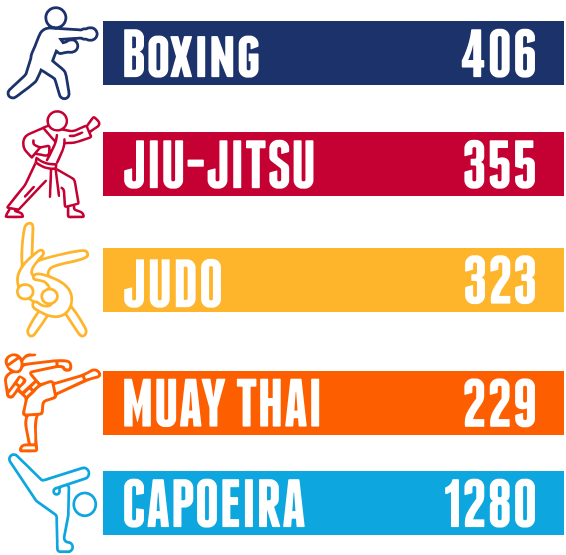
In sports, our **38 athletes** competed in 81 championships and won **71 medals**:



AGE GROUP - ACADEMY AND SCHOOLS IN MARÉ



BOXING AND MARTIAL ARTS



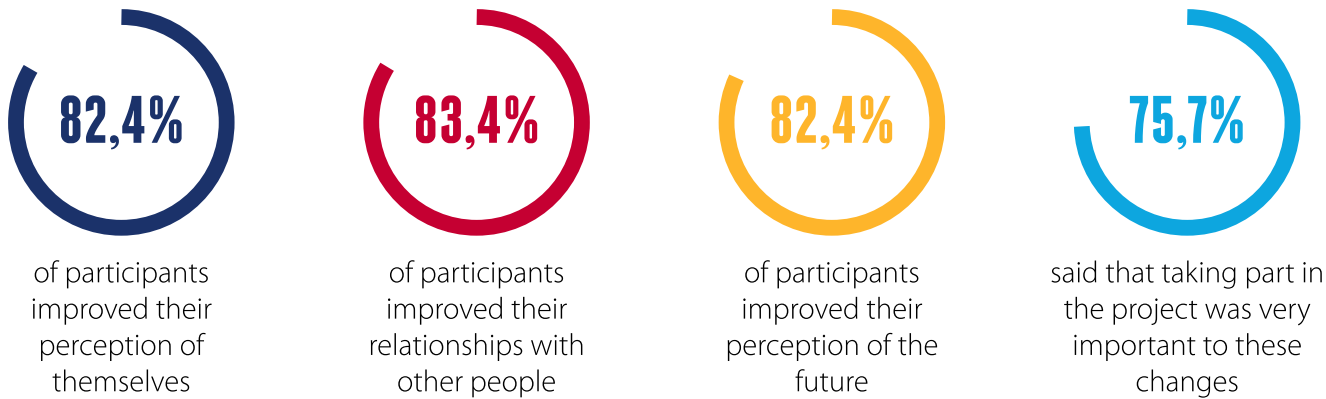
SOCIAL SUPPORT

1.467 individual support sessions
157 referrals to the protection network
164 telephone contacts
54 home visits

MENTAL HEALTH SUPPORT

71 individual psychological support sessions
60 group sessions
14 psycho-pedagogical support sessions
47 young people supported in 3 groups

PERSONAL DEVELOPMENT RESULTS



EDUCATIONAL SUPPORT RESULTS - ASSESSMENT BY FAMILY MEMBERS AND GUARDIANS



PROJECTS UNDER THE ACADEMY AXIS

ABRAÇANDO AS DIFERENÇAS NO ESPORTE (EMBRACING DIFFERENCES IN SPORTS)
ATLETAS DA PAZ (PEACE ATHLETES)
CAPOEIRA NAS ESCOLAS (CAPOEIRA IN SCHOOLS)
DESTEMIDAS (FEARLESS)
DIÁRIOS DE CUIDADO (CARE DIARIES)

MARÉ UNIDA (MARÉ UNITED)
OLHARES NEGROS (BLACK PERSPECTIVES)
REFORÇO ESCOLAR (EDUCATIONAL SUPPORT)
FUTUROS BRILHANTES (BRIGHT FUTURES)
CAMPEÕES COMUNITÁRIOS (COMMUNITY CHAMPIONS)

ALLIANCE AXIS

The Alliance Axis reaffirmed its role as a multiplier of methodologies, expanding the capacity of social educators, educational institutions and community-based organisations in different regions of Brazil and around the world. Through customised training, the organisation transferred social technologies to **43 organisations** operating in challenging contexts in Rio de Janeiro, São Paulo and Pará and in three European countries: Portugal, Spain and Croatia.

The teams’ practical experience was systematised into global training tools, generating new methodological guides on topics including Youth Leadership; Collective Impact; School and Life Champions; Promoting Gender Equity; and Non-Violent Masculinities. This documentation process not only preserves institutional knowledge but also expands the range of training offered to national and international partners.

COMMUNITY-BASED ORGANISATION TRAINING

43 organisations trained **132** people trained **205** hours of training

24 + COMMUNITIES IMPACTED IN 10 CITIES

4 CITIES IN ESPÍRITO SANTO (ES)
(Cariacica, Serra, Vila Velha and Vitória)

2 CITIES IN SÃO PAULO (SP)
(Guarulhos and São Paulo)

3 CITIES IN RIO DE JANEIRO (RJ)
(Duque de Caxias; Magé and Rio de Janeiro)

1 CITY IN PARÁ
(Belém)

TRAINING OF EDUCATORS IN COMMUNITY-BASED ORGANISATIONS



of trained organisations and educators implemented activities or improved their practices based on methodologies related to the training content



of educators began using new tools or teaching practices learned during the training

TRAINING OF EDUCATORS IN SCHOOL COMMUNITIES

11 educators trained **4** hours of remote training
8 hours of in-person immersive training

NÓS COM ELAS (BACKING WOMEN) III AND IV

In 2025, with sponsorship from Vale S.A., we delivered the third edition of the Nós com Elas (Backing Women) project in Espírito Santo. Its guiding methodology was Collective Impact, a process that brings together stakeholders and organisations from different sectors around a common agenda to address complex social and environmental challenges. The programme involved **20 representatives from eight organisations**.

The fourth edition began in the second half of the year, using the Girls’ and Women’s Engagement in Sports methodology and involving **21 representatives from 11 organisations**. Nós com Elas IV is sponsored by Vale S.A., BTG Pactual, Cazé TV, Truxt Investimentos, Instituto Phi and Grupo Cobra through the Federal Sports Incentive Law.

Activities delivered

- Training for educators and managers of social organisations
- Research on masculinities in sports environments in partnership with the Federal University of Espírito Santo
- Training for young researchers
- Strengthening the Espírito Santo Alliance Network
- Good Practices Seminar

Nós com Elas in numbers

- 9** young researchers
- 4** meetings with the Espírito Santo Alliance Network
- 164** respondents to the Masculinities in Sports Environments survey
- 4** focus groups with **31** young people aged **14** to **21**
- 70** participants in the Masculinities in Play: Sports and Gender Equity Seminar



PROJECTS UNDER THE ALLIANCE AXIS:

CONVIVÊNCIA CIDADÃ
(CITIZEN COEXISTENCE - EL SALVADOR)
EQUI-CHAMPIONS
(PORTUGAL)

INSPIRANDO CAMPEÕES
(INSPIRING CHAMPIONS - PARÁ)
NÓS COM ELAS
(BACKING WOMEN - ESPÍRITO SANTO)

COLLECTIVES AXIS

In the Collectives Axis, we reaffirmed our ability to connect individualised Social Support with the strengthening of local protection networks, ensuring that no one is left behind. In addition to direct support, training and mobilisation of Collective Impact networks, we participated in a range of coordination spaces aimed at influencing public policy, aligning with the causes affecting the communities and social groups we work with, and positioning the organisation alongside entities and collectives that share our values and ethical and social commitments.

COORDINATION SPACES

22

events attended or organised

15

participants on average per event

9

organisations

322

hours of activities

SYSTEMATISED METHODOLOGIES

As a way of consolidating the methodologies developed and systematising practices so they can be replicated and adapted in different contexts, four publications were produced in 2025:

- Youth Leadership Methodological Guide
- Champions in School and Life Guide
- Safe Community Collective Impact
- EQUI-Champions - Promoting inclusion, gender equity and non-violent models of masculinity in sports environments

BENEFICIARIES IN 2025

306

families supported in Pará

582

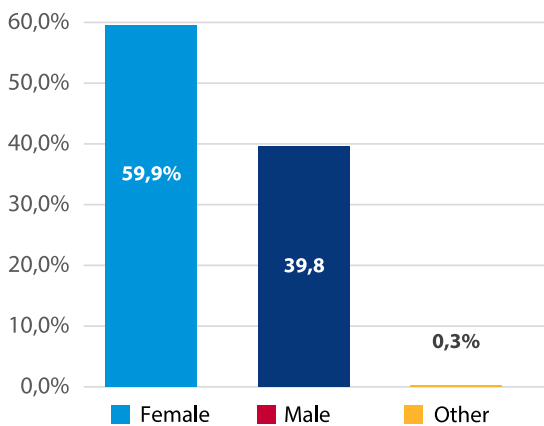
participants in activities in São Paulo

MOVEPAZ

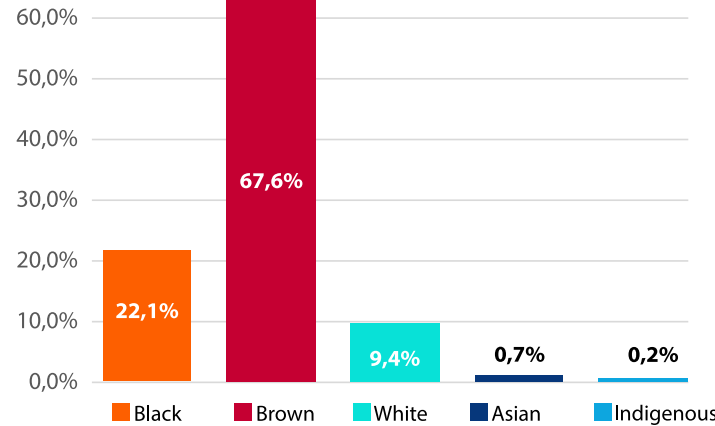
LPP's accumulated experience led us to begin a new strategic chapter in Belém with the MovePaz project. In partnership with Vale, the initiative connects efforts to tackle multidimensional poverty with our social support methodology, combined with sports activities as a distinctive means of engagement and relationship-building.

Profile of participants

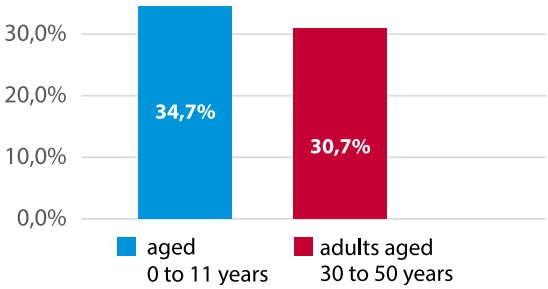
Gender



Race/Colour



Main age groups



Location

Most participants live in **Coqueiro (45.5%)** and **Cabanagem (36.9%)**.

Specific needs

The project supports **48 people with disabilities or specific needs**.

COMUNIDADE SEGURA (SAFER COMMUNITIES)

As a four-year journey in São Paulo and Guarulhos came to an end, the Comunidade Segura (Safer Communities) project, a partnership between Luta pela Paz and Petrobras, had **directly benefited more than 2,300 people**, reached **over 5,500 through events** open to the community and left a legacy that goes beyond direct support, consolidating a network of community leaders equipped to work collectively to improve their communities.

Comunidade Segura results

32

sports classes with

1,416

participating children and young people

32

vocational training classes with

590

participating young people

434

vocational training completion certificates awarded

676

individual support sessions to assist with job searches

11

young people successfully completed recruitment processes and were hired

4

training cycles for young leaders with

41

participating youth

38

youth leadership training completion certificates awarded



PROJECTS UNDER THE COLLECTIVES AXIS

COMUNIDADE SEGURA (SAFER COMMUNITIES - SÃO PAULO)

MOVE PAZ (PARÁ)

STRUCTURING THEMES



Luta pela Paz understands Structuring Themes as factors that directly impact the life paths of our participants, holding back their full development as rights-bearing individuals and requiring affirmative actions embedded across both our methodologies and everyday practice. The Gender and Sexuality, Inclusion and Accessibility, and Race and Ethnicity Working Groups developed processes to gather and produce knowledge through research and the systematisation of practices, contributing to new programmes and internal and external training materials, as well as supporting the mediation team.

In 2025, we added a new Structuring Theme to strengthen staff development, technical capacity and affirmative action: **Climate Justice**. In addition to new content incorporated into our educational activities, the theme inspired playful activities and had an impact on our physical infrastructure through the installation of solar panels donated by partner company GALP at the Academy in Maré. Beyond the financial savings generated by electricity production, the new system sparked discussions and awareness around climate change and sustainability.

Examples of the impact of strategically prioritising these themes include projects launched in 2025 such as *Abraçando as Diferenças no Esporte*, aimed exclusively at people with disabilities and/or specific needs; *Olhares Negros*, which explores image-making from the perspective of anti-racist education; and events such as *Rodas de Masculinidades* (Circles of Masculinities) promoted by the *Nós com Elas* project and LPP's Social Support team.

The now-traditional Sankofa Fair held its eighth edition in 2025 under the theme "A Climate of Struggle for Racial Justice: Black Communities and Environmental Racism." Attended by the Youth Council and participants of the *Olhares Negros* photography workshops, the fair featured climate-themed games, seedling distribution, an eco-friendly soap workshop, a theatre performance, exhibitions and a range of activities involving students, staff and family members.



PEOPLE WITH DISABILITIES FULLY PARTICIPATE IN LUTA PELA PAZ ACTIVITIES

Luta pela Paz promotes the inclusion of people with disabilities or specific needs and neurodivergent people in its activities, providing individualised support when necessary.

In 2025, at our Academy in Maré, 45 participants in this group took part in Boxing and Martial Arts classes and five in Educational Support groups.

Through the Abraçando as Diferenças no Esporte project, a partnership between Luta pela Paz, Criança Esperança and UNESCO, we offered inclusive capoeira and jiu-jitsu classes focused on health, wellbeing and functional autonomy. The project also provided training and technical development for the LPP team to strengthen its capacity to welcome, support and actively listen to people with disabilities.

This commitment to inclusion is also reflected in our Youth Council, made up of class representatives. In 2025, four participants in this group were among the 37 members who served across two terms during the year. Youth Council elections take place between April and May.

In the Comunidade Segura project in São Paulo, we had 11 participants with disabilities or specific needs or who were neurodivergent. In the MovePaz project in Belém, which began sports classes in the second half of the year, we had one participant from this group in 2025.

YOUTH LEADERSHIP



A central expression of our Youth Leadership pillar, Luta pela Paz's Youth Council was made up of 37 students in 2025: 13 from the 2024-2025 term and 28 from the 2025-2026 term, with some young people serving in both. This collective of young leaders reflects LPP's commitment to participatory governance and respect for diverse voices. Of the 37 Council members, 70.3% were Black, 62.2% were women and four had disabilities or were neurodivergent.

More than a space for listening, the Council directly influences organisational culture. In 2025, young people took part in 37 strategic meetings and 11 recruitment processes for new staff, helping ensure that new hires were aligned with the perspective of those who experience the organisation's day-to-day work.

The Youth Council is made up of students aged 13 to 29 from all Luta pela Paz sports and programmes who volunteer to stand for election. Terms last one year and all LPP members can vote. The Council's main responsibilities are to bring young people's demands to the Executive Board, suggest institutional policies, represent Luta pela Paz's young people during visits and at external events, and sit on recruitment panels.

HIGHLIGHTED PROJECTS

OLHARES NEGROS (BLACK PERSPECTIVES)

In the field of narratives and visibility, Luta pela Paz expanded its horizons by using a new cultural funding mechanism for the first time, raising funds through the federal cultural incentive Rouanet Law. The Olhares Negros project not only trained young photographers but also brought experiences from Maré into a prestigious artistic space in the city of Rio de Janeiro: the Rio Art Museum (MAR), connecting community and city. In its first year, the project involved 25 young people participating in 40 photography workshops.



MOVEPAZ

In 2025, 306 families were supported through integrated Social Support and sports activities under the MovePaz project. Activities included training 12 sports educators in the Life Champions methodology, equipping them to apply educational practices that use sports as a tool for human development, and running 12 sports groups in judo, jiu-jitsu and capoeira, providing a total of 300 spots for children and young people aged 6 to 29 from participating communities.

MovePaz is delivered by Luta pela Paz in partnership with Vale as part of Juntos Contra a Pobreza (Together Against Poverty) and aims to implement a community-based strategy for social development and access to rights in Cabanagem and surrounding areas in Belém. Juntos Contra a Pobreza is an initiative coordinated by Vale that brings together companies, civil society organisations and academia to work collectively to tackle extreme poverty in Brazil.



MARÉ UNIDA (MARÉ UNITED)

The Maré Unida project offers sports, educational and personal development activities for children and young people in Maré, as well as training for educators and community-based organisations. In 2025, we offered **34 groups** at our Academy combining sports and personal development, as well as **eight Educational Support groups**. We also offered capoeira classes at **six public schools** in Maré, including **two** Early Childhood Development Centres (EDIs) and four Municipal Schools. In total, the project directly benefited **2,219 participants** in the community. Training in our methodologies benefited **17 participants** from seven organisations and **11 teachers** from Rio de Janeiro public schools.

Maré Unida is delivered by Luta pela Paz with sponsorship from Petrobras through the Petrobras Socioenvironmental Programme and with support from the Rio de Janeiro State Government's Sports Incentive Law, through the Secretariat for Sport and Leisure.



EQUI-CHAMPIONS

Our work in Europe through the EU-funded Equi-Champions project demonstrates the broad applicability of the methodologies we develop and their relevance in addressing global social issues such as gender equity and the promotion of non-violent models of masculinity in sports environments. Organisations from Portugal, Spain and Croatia received training directly from our team through in-person and remote programmes.



DESTEMIDAS (FEARLESS)

In 2025, the Destemidas project, a partnership between Luta pela Paz and journalist Carol Barcellos, expanded its reach in Maré, serving **82 young women**, including trans women. The programme included **200 activities**: 127 internal training sessions, nine external activities and 64 Personal Development sessions focused on gender and race. Destemidas participants took part in six road races, with one athlete winning **two gold medals and one silver**, symbolising women's power and the effectiveness of the methodology adopted.

In 2025, Destemidas was sponsored by Mattos Filho; Pinheiro Neto Advogados; Truxt Investimentos; Bahia Asset Management; Banco BOCOM BBM; Yduqs; Instituto Phi; Verde Asset Management; Karoon Energy; Genoa Capital; BTG Pactual; SPX Capital; SporTV; PPSA Pré-Sal Petróleo S/A; and Grupo GPS, through the Federal Government via the Ministry of Sport under the Sports Incentive Law.



CAPOEIRA NAS ESCOLAS (CAPOEIRA IN SCHOOLS)

Capoeira nas Escolas aims to bring capoeira into Early Childhood Development Centres (EDIs) and Municipal Schools in Complexo da Maré as a tool for social change and holistic education. In 2025, the project benefited **1,170 students**, 17.4% more than in 2024 and four times the 2023 figure, making it the main driver of the recent expansion in the number of LPP participants in Maré. As the schools where we offer classes cover Early Childhood Education and the early years of Primary Education, participants are naturally young: 94.3% are aged up to 11 and 2.4% are aged 12 to 14.

In 2025, Capoeira nas Escolas was sponsored by the Rio de Janeiro City Government, through the Municipal Secretariat of Culture, with resources from Grupo GPS, Oliveira Trust and Grupo Smart Fit under the Municipal Cultural Incentive Law.



NÓS COM ELAS (BACKING WOMEN)

The Nós com Elas project promotes training and technical development for organisations that offer sports activities as a development tool, seeking to strengthen their work as a network for gender equity in sports. The project's third edition involved **20 representatives from eight organisations**, while the fourth, in the second half of 2025, brought together **21 representatives from 11 organisations**. Both focused on Espírito Santo. Nós com Elas III was delivered by Luta pela Paz with sponsorship from Vale S.A. The project's fourth edition is sponsored by Vale S.A., BTG Pactual, Cazé TV, Truxt Investimentos, Instituto Phi and Grupo Cobra through the Federal Sports Incentive Law.

After taking part in the Nós com Elas Programme training, the organisation Mulheres no Tatame took an important step by coordinating and leading Espírito Santo's first women's championship, the Copa Mulheres no Tatame.

The initiative represents an important step forward for promoting gender equity in sports, strengthening women's leadership and expanding opportunities for girls and women in the community. More than a championship, the initiative symbolises the concrete impact of the training on mobilising leaders and transforming communities through sports.



“Having deeper contact with other organisations in Greater Vitória that, like us, are also concerned with the inclusion of girls and women in sports, was undoubtedly an enriching experience. So much so that we created the Espírito Santo Alliance, whose aim is to continue and increasingly strengthen this network created through the Nós com Elas programme, said Mariana Zuaneti, coordinator of the Sports and Gender Studies Group project at the Federal University of Espírito Santo (UFES).”

LUTA PELA PAZ AT THE LED RIO FESTIVAL – LIGHT ON EDUCATION

We attended both days of the Rio LED Festival, which took place at the Rio Art Museum and Museum of Tomorrow in Rio de Janeiro in June. Organised by Rede Globo and the Roberto Marinho Foundation, the event fostered important and urgent conversations, addressing topics such as anti-racism, artificial intelligence, media literacy, gamification, and masculinities, with the presence of leading experts from these fields.

Our sports coordinator, Roberto Custódio, participated in the panel entitled “Building belonging before competing: Sport as a space for connection, care and learning.” The discussion explored the relationship between sports and mental health for athletes competing at the elite level. Roberto highlighted LPP's grassroots work, grounded in our core values and pillars, that supports the holistic development of children and adolescents across a diversity of life contexts.



WHO'S BEHIND LUTA PELA PAZ

Throughout 2025, our team was made up of 199 people across the states of Rio de Janeiro, São Paulo and Pará.

The year was marked by strengthening the organisation's human capital through a range of training cycles. In total, the team dedicated more than 84 hours to training sessions aimed not only at technical alignment but also at deepening the understanding of pillars that are fundamental to inclusive and transformative work.

Across 12 sessions, learning activities prioritised themes critical to our mission: Race and Ethnicity (6 training activities) and Educational Practices (7) accounted for the largest number of sessions, helping ensure that day-to-day training is aligned with an anti-racist and methodologically sound approach. In addition, sessions dedicated to Inclusion and Accessibility (4) and Gender and Sexuality (2) reinforced our commitment to diversity, while 4 training sessions addressing our values and methodology ensured unity around the organisation's principles.

At the same time, the team embarked on a journey of innovation with the launch of strategic training in Artificial Intelligence, delivered by a specialist consultancy to integrate new technologies into our specific areas of work. This technical development was combined with an intensive participatory planning cycle in which the guidelines for our new multi-year strategy were defined. As a result, our team emerged better prepared and aligned to guide the organisation's impact through 2028.



TEAM

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Juliana Tibau

Operations Director

Gabriela Peixinho

Partnerships Director

Gabriela Pinheiro

Territorial Strategies Director

Ana Caroline Belo

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Tais de Almeida

Luta pela Paz Alliance Manager

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André Lobo

Marketing and Communications Manager

Mayra Jucá

Sports Manager

Roberto Custódio

Partnerships Manager

Julia Loureiro

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Rodrigo Mesquita

Territory Manager– CE

Nara Goes

Project Manager - SP

Rodrigo Mesquita

Juliana Machado

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Legal Coordinator

Núbia Alves

Youth Leadership and Personal Development Coordinator

Fernanda França

Methodologies Coordinator

Luiza Teixeira

Education and Employability Coordinator

Marcos Melo

Marketing and Communication Coordinator

Gabriella Rocha

AAGIR Coordinator

Viviane Carmen

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Kalianny Victoria

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Kelvelene Santos

Polyana Nunes

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Marco Rabi

Jiu-Jitsu

Jeferson Costa

Muay Thai

Allan Rodrigo

Judo

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Boxing

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Young Apprentice

Thayson Santos

Muay Thai

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Maria Eduarda Sousa
Raquel Lins

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Maria Claudia

Lucas Queiroz
Hellen de Oliveira
João Victor

Boxing

Hudson Ramos

Jiu Jitsu

Lemerson Leite
Annie Caroline Ferreira

Judo

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Cilbene da Paixão

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- Secretaria de Estado de Esporte e Lazer do Rio de Janeiro
- Secretaria Municipal de Cultura do Rio de Janeiro
- Sony Music
- SporTV
- SPX
- Truxt Investimentos
- UNICEF
- Vale
- Verde Asset Managment

AUCTION AND BENEFIT DINNER FOR LUTA PELA PAZ

Oteque restaurant, located in Botafogo in Rio de Janeiro's South Zone, hosted the fourth edition of the benefit dinner for Luta pela Paz, with a special menu created by award-winning Espírito Santo-born chef Franco Sampogna, who heads Frevo restaurant in New York, USA. He joined Oteque chef Alberto Landgraf for a special, solidarity-filled evening.

Attended by over 40 people, the dinner marked Sampogna's first time cooking in Brazil. Among those present were LPP athlete and current world boxing champion Rebeca Lima, NGO directors Gabriela Pinheiro and Juliana Tibau, student Higor Castro and guests including Raul Mourão, Isabella Capetto and Bebel Niemeyer.





LUTA PELA PAZ

lutapelapaz.org

